

# BLUE ECONOMY SUMMIT



4 June, 2024

9.00 am - 6.00 pm

Aula Magna, Bocconi University  
Via G. Röntgen, 1 - Milano

## WELCOME AND REGISTRATION

h. 9.00 - 9.45 am

## Ocean Sustainability Reporting and the Role of Industries

Moderator: **Camila Raznovich** TV presenter

## INSTITUTIONAL GREETINGS ON THE IMPORTANCE OF A TRANSFORMATIVE BLUE ECONOMY

h. 9.45 - 10.15 am

Speakers: **Stefano Caselli** Dean SDA Bocconi School of Management / **Riccardo Bonadeo** President One Ocean Foundation / **Municipality of Milan** / **Raffaele Cattaneo** Undersecretary for International and European Relations Regione Lombardia / **Sylvia Earle** President Mission Blue

## THE OCEAN DISCLOSURE INITIATIVE. THE FIRST GROUNDBREAKING GenAI POWERED DISCLOSURE FRAMEWORK

h. 10.15 - 11.15 am

Moderator: **Jan Pachner** Secretary General One Ocean Foundation

Speakers: **Federico Fumagalli** Partner McKinsey & Company / **Stefania Lallai** VP Sustainability MSC Group / **Giulio Magni** Operations Director One Ocean Foundation / **Stefano Pogutz** Full-time MBA Director SDA Bocconi School of Management, President One Ocean Foundation's Scientific Committee / **Mirella Vitale** Senior VP ROCKWOOL

## INDUSTRY ROUNDTABLE – THE BLUE ECONOMY AS A DRIVER OF SUSTAINABLE ECONOMIC GROWTH AND EDUCATION

h. 11.15 am - 12.15 pm

Moderator: **Francesco Perrini** Associate Dean for Sustainability SDA Bocconi School of Management

Speakers: **Riccardo Bonadeo** President One Ocean Foundation / **Barbara Cimmino** Head of CSR and Innovation Yamamay / **Mario Ferraro** CEO Smeralda Holding / **Andrea Illy** Chairman illycaffè & co-Chair Regenerative Society Foundation / **Marco Tronchetti Provera** Executive Vice Chairman Pirelli & C / **Elisa Zambito Marsala** Responsible Education Ecosystem and Global Value Programs Intesa Sanpaolo / **Mario Zanetti** CEO Costa Crociere and Delegate of Confindustria for the Blue Economy

## THE ISSUE OF OCEAN POLLUTION AND HOW TO MAKE THE WATER SYSTEM MORE RESILIENT AND LESS IMPACTFUL

h. 12.15 - 12.45 pm

Moderator: **Camila Raznovich** TV presenter

Speakers: **Claudio Ferro** Head of Acquaculture & Blue Foods Afry / **Stefano Ottolini** General Director Padania Acque S.p.A. / **Kilaparti Ramakrishna** Senior Advisor on Ocean and Climate Policy to the President of Woods Hole Oceanographic Institution

## NETWORKING LUNCH BREAK h. 12.45 - 1.45 pm

## Blue Natural Capital, Biodiversity Loss and Innovations for the Ocean

Moderator: **Mariangela Pira** Journalist Sky TG24

## SCIENCE AND CINEMA: DOCUMENTARIES AS A WINNING TOOL FOR SCIENCE COMMUNICATION

h. 1.45 - 2.00 pm

## HOW TO BUILD A SOLID BLUE NATURAL CAPITAL MARKET

h. 2.00 - 3.00 pm

Moderator: **Ralph Chami** CEO & Co-Founder Blue Green Future and Rebalance Earth

Speakers: **Carlos Duarte** Professor of marine science at KAUST / **Sylvie Goulard** Former Deputy Governor of the French Central Bank / **Hyginus Leon** President Caribbean Development Bank / **Torsten Thiele** Executive Director Global Ocean Trust, Blue Finance Senior Advisor at ORRAA

## THE IMPORTANCE OF THE BLUE NATURAL CAPITAL

h. 3.00 - 3.30 pm

Moderator: **Rafael Sardà** Senior Scientist at Spanish CSIC

Speakers: **Alessa Berg** Founder & CEO Top Tier Impact / **Minna Epps** Head of Global Ocean Programme IUCN

## PROTECTING BIODIVERSITY: THE ROLE OF WHALES

h. 3.30 - 4.15 pm

Moderator: **Dinah Nieburg** Co-Founder Blue Green Future

Speakers: **Ginevra Boldrocchi** Scientific Coordinator One Ocean Foundation, Researcher at Insubria University / **Ralph Chami** CEO & Co-Founder Blue Green Future and Rebalance Earth / **Stefania Lallai** VP Sustainability MSC Group / **Mario Lebrato** Station Manager & Chief Scientist of the Bazaruto Center for Scientific Studies (BCSS) Mozambique / **Mere Takoko** Executive Director Hinemoana Halo Ocean Fund

## NETWORKING COFFEE BREAK h. 4.15 - 4.30 pm

## MARINE NATURE-BASED SOLUTIONS: THE IMPORTANCE OF MARINE FORESTS

h. 4.30 - 5.15 pm

Moderator: **Jan Pachner** Secretary General One Ocean Foundation

Speakers: **Vincent Doumeizel** Senior Advisor on the Oceans to the United Nations / **Carlos Duarte** Professor of marine science at KAUST / **Giulio Magni** Operations Director One Ocean Foundation

## OCEAN X-PLORE: LEVERAGING INNOVATION TO PROTECT AND RESTORE THE OCEAN

h. 5.15 - 6.00 pm

Moderator: **Mariangela Pira** Journalist Sky TG24

Speakers: **Ambra Cozzi** Project Manager One Ocean Foundation / **Daniele Borghi** Innovation Expert Intesa Sanpaolo Innovation Center / **Princess Nina of Greece (nee Flohr)** Founder Bazaruto Center for Scientific Studies and Kisawa Sanctuary Mozambique / Intervention of start-ups: Wsense, Test1

## CONCLUSIONS AND FINAL REMARKS

h. 6.00 - 6.15 pm

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## KEYNOTE SPEAKERS OF THE BLUE ECONOMY SUMMIT



**Minna Epps**  
Head of Global Ocean  
Programme IUCN



**Carlos Duarte**  
Professor of marine science  
at KAUST



**Stefania Lallai**  
Vice President Sustainability  
MSC Mediterranean Shipping  
Company



**Vincent Doumeizel**  
Senior Advisor on the  
Oceans to the United Nations



**Sylvie Goulard**  
Former Deputy Governor of the  
French Central Bank



**Marco Tronchetti Provera**  
Executive Vice Chairman  
Pirelli & C



**Mere Takoko**  
Executive Director  
Hinemoana Halo Ocean Fund



**Andrea Illy**  
Chairman illycaffè  
& co-Chair Regenerative Society  
Foundation



**Mirella Vitale**  
Senior Vice President  
ROCKWOOL



**Kilaparti Ramakrishna**  
Director Woods Hole  
Oceanographic Institution



**Sylvia Earle**  
President Mission Blue



**Ralph Chami**  
CEO & Co-Founder  
Blue Green Future  
and Rebalance Earth



**Barbara Cimmino**  
Head of CSR and Innovation  
Yamamay



**Mario Zanetti**  
CEO Costa Crociere and Delegate of  
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**Elisa Zambito Marsala**  
Responsible Education Ecosystem  
and Global Value Programs  
Intesa Sanpaolo



**Stefano Pogutz**  
Full-time MBA Director SDA Bocconi  
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President Caribbean  
Development Bank



**Stefano Caselli**  
Dean SDA Bocconi School  
of Management



**Federico Fumagalli**  
Partner McKinsey &  
Company



**Rafael Sardà**  
Senior Scientist  
Spanish National Research  
Council



**Daniele Borghi**  
Innovation Expert  
Intesa Sanpaolo Innovation  
Center



**Mario Ferraro**  
CEO Smeralda Holding



**Mario Lebrato**  
Station Manager & Chief Scientist of the  
Bazaruto Center for Scientific Studies  
(BCSS) Mozambique



**Stefano Ottolini**  
General Director  
Padania Acque S.p.A



**Francesco Perrini**  
Associate Dean for  
Sustainability SDA Bocconi School  
of Management



**Claudio Ferro**  
CEO Head of Acquaculture & Blue  
Foods Afry